



train by cell

2 MOBILE PLATFORMS

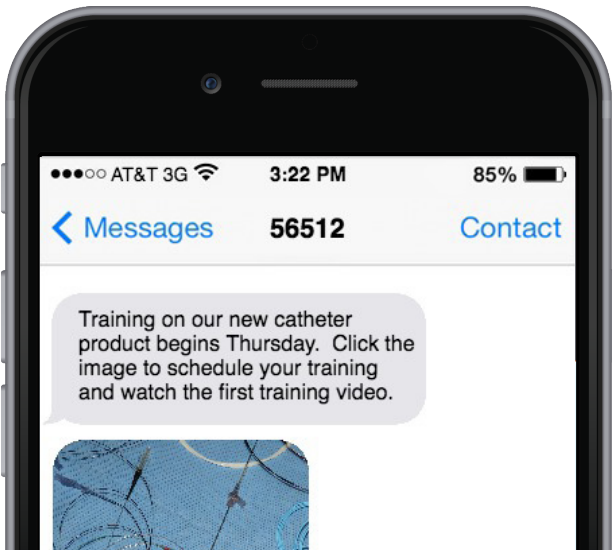
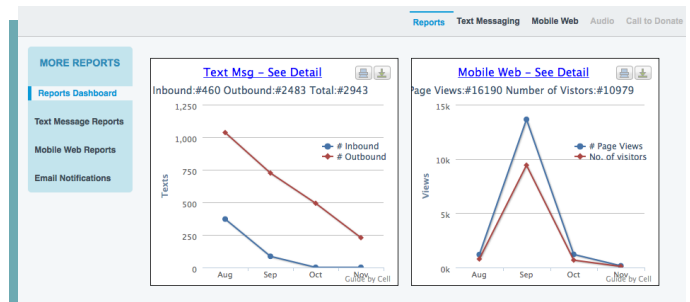
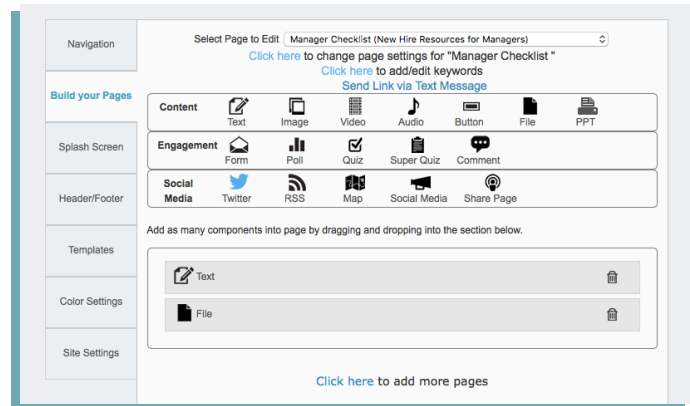
1,000 USES

TEXT MESSAGE (SMS) COMMUNICATION PLATFORM

- Texts always get read, unlike email — cut through communication clutter
- Message every employee, not just those with a company email account
- Include links to mobile web sites
- Push images or GIFs for more engagement
- Works in every country
- Employees can “opt in” to a variety of lists
- Schedule texts based on calendar date or a sequence based on when list was joined

RESPONSIVE MOBILE WEB PLATFORM

- Provide access to any content via a phone, tablet or desktop
- Available anywhere in the world
- No downloads
- No I.T. involvement required
- Drag-and-drop simple creation of mobile pages
- Control individual employee access by work schedule
- Track every page view, video watched, quiz or poll taken by employee ID #
- Secure site with password-protected content, if needed





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PROVIDING **MOBILE ENGAGEMENT SERVICES** **7** YEARS TO ORGANIZATIONS FOR

We Serve Many Industries

Healthcare

Banner Healthcare
Christiana Care



Utilities

Portland General Electric



Associations

Society of Women Engineers



Universities

San Diego State
Santa Clara University



Non-Profits

Dana Farber Cancer Institute
Red Cross



Manufacturing

Becton Dickinson
Kimberly Clark
Michelin



Government

Virginia Criminal Justice



Cultural

Smithsonian Museums



Automotive

BMW Finance



Hospitality

Sheraton



Finance & Insurance

BAC Credomatic
Bloomberg
Union Bank



Retail

Deseret Industries
Gap
Goodwill Industries
H. H. Gregg



Professional Services

Bob Pike Group
Booz Allen
Mary Kay
Oakwood Industries



Distribution/ Wholesale

Southern Wine & Spirits



Actual Live Customer CASE STUDIES

Training Reinforcement

One of the largest thrift stores in the world uses the platform to educate and onboard staff.

Post-Classroom Reinforcement

Large manufacturer schedules SMS to employees days after a class ends to continue learning and excitement.

Simplify Onboarding

New York financial institution encourages mobile participation for orientation and micro-learning.

Improve Employee Communication

Paper goods manufacturer greatly increases communication with workforce by sending texts with links to mobile content.

Offer Just-in-Time Content

National healthcare company uses texting to inform staff of time-sensitive information.

Supercharge Recruiting

One of the nation's largest retailers asks applicants to text in to receive job application information.

